



Uniwatcher

Admissions Made Easy



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ABOUT UNIWATCHER

In today's dynamic educational landscape, managing the complexities of student admissions, applications, and placements for higher studies demands a comprehensive and efficient solution. Uniwatcher is a cutting-edge CRM platform for educational agencies to manage and optimise their processes.

Uniwatcher is a platform for study abroad agencies, to help streamline the process for applicants applying to graduate and post-graduate programs. But Uniwatcher can't simply be labelled as a student management system, because our diverse functionalities also focus on managing franchises, offices, staff, institutions and partners. Furthermore, application users can have various custom reports and dashboards with its extensive business intelligence modules. Uniwatcher showcases several reporting features which make the management job much easier. Application users can have multiple roles that prevent their access to the CRM including the applicants, partners and institution data. These different functionality modules set Uniwatcher unique from other educational management systems.

BENEFITS OF UNIWATCHER

- Uniwatcher can be used by consultancies or educational institutions that support applicants with their higher education applications.
- A real-time application process tracking for applicants, admission coordinators and managers
- An effective way of tracking KPI for the admission and counselling staff

- Cutting-edge visualisation and reporting tools to track end to end admission process
- An effective tool for the applicant to track the progress of their admission
- It enables effective communication between the applicant and the counsellor
- A secured mode of sharing documents as part of the applications
- A comprehensive mobile application to track the operations by higher management on the go.

USER ROLES



Director

A director has complete access to the entire CRM. This includes creating and managing offices or branches of the agency, staff under each office, institution profiles, franchise profiles and partner profiles.

Manager

Each office created can have more than one manager. The manager of one office does not have access to other office information such as applicants and staff assigned.

Counsellors

In each office, there are staff under managers called counsellors who mainly manage student profiles and applications.

Partners

Can be a firm or external consultant that will work with the agency. The super user can assign an office, applicant and counsellor to the partner. Partners can only view the details of the applicants and the counsellor assigned to them.

Franchise

Any company that would like to run a franchise of the agency will be eligible to use the application as an independent office. They will only have access to their staff, applicants and office. The franchise will be assigned to a manager.

NON-USER ENTITIES

Office

An agency with multiple offices can create each office as an entity with the CRM. Once an office is created, we can assign managers, counsellors and applicants to each office. Applicants, Partners, Franchise, and Counsellors cannot be assigned to more than one office.

Institution

Once an agreement is signed with any university or an institution, it can be registered as an institution within the CRM System.

WHAT MAKES UNIWATCHER UNIQUE IN THE MARKET?

- **Efficiency:** By centralising and automating the student application and management processes, Uniwatcher increases the efficiency of student admission tasks, allowing agencies to focus on delivering quality services to their clients.
- **Accuracy:** Minimise errors and discrepancies in student data and reports, enhancing the reliability and credibility of an agency's services.
- **Scalability:** Whether your agency serves a handful of students or a large clientele, Uniwatcher scales effortlessly to meet your needs, ensuring consistent performance and reliability
- **Competitive Edge:** Stay ahead of the competition by leveraging advanced technology to deliver superior functionalities, attracting more students and educational institutions to partner with your agency.
- **Time-Saving:** Staff can save time in managing student applications, office operations, staff management, and partnerships more efficiently when about 95% of the manual task is done through the CRM.
- **Cost Reduction:** Cost reductions are achieved through streamlined processes, reduced paperwork, and improved staff productivity.
- **Data Security:** The entire system is tested with various penetration tests and encryption is enabled at the file and database level.

AVAILABLE FEATURES FOR UNIWATCHER:

Dashboard

Student modules

Report modules

Office modules

Staff modules

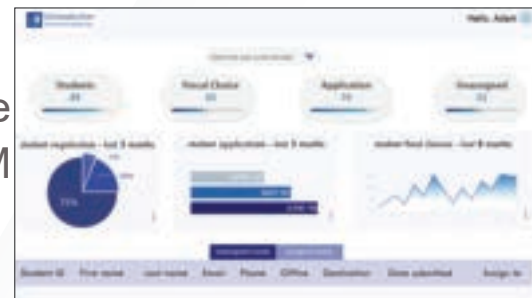
Institution modules

Franchise modules

Partner modules

Dashboard:

A dashboard is part of the visualisation feature available for specific roles defined in the CRM system.



Student modules:

The different student modules allow the applicants to

- Create, edit, search, and delete applicant profiles
- Staff can bulk upload student information in the suggested format instead of adding applicants one by one.
- Applicants can be reassigned to different offices or staff.
- Staff can add comments while following up with applicants in the log section where they also set reminder dates for tasks. This will give you a reminder alert via email and will be marked as a missed reminder if the task is not completed after the date.

A screenshot of the 'Add New Student' form in the Uniwatcher system. The form is organized into two columns of input fields. The left column includes fields for 'Name', 'Email', 'Phone', 'Address', and 'Date of Birth'. The right column includes fields for 'Gender', 'Nationality', 'Institution', and 'Status'. There are also dropdown menus for 'Office' and 'Staff'. A 'Save' button is located at the bottom right of the form.

Report modules:

Uniwatcher offers a wide range of reports. The different sets of filters allow the users to have reports as per their requirements. Reports are downloadable. These reports will help to optimise day-to-day operations and admission follow-ups.



Institution modules:

This mainly consists of 2 submodules:

- Institution list: you can view the list of all institutions created in the CRM with their information and profiles. You can also create new institutions here.
- Institution profile: the various tabs on this page will collect information regarding that institution.



Name	Address	Contact No	Status
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Office modules:

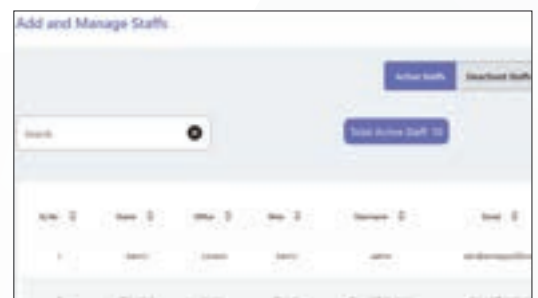
This module helps in creating and managing offices. You can also manage the staff and applicants assigned to an office via this module. Lots of advanced features are available in this module to reduce the back office work.



Name	Address	Status
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Staff modules:

This module helps in creating and managing staff. You can also manage the staff roles, login credentials and applicants assigned to them. In this module, it is provisioned with reminders, follow-ups and notifications.



Name	Address	Status
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Partner modules:

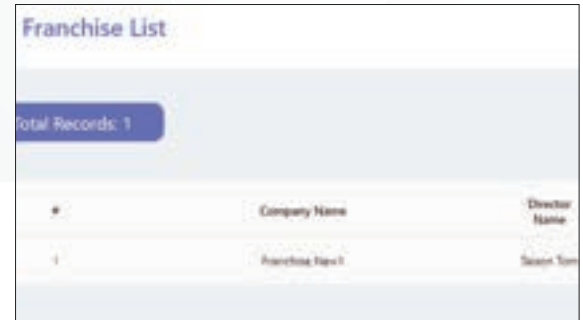
This module focuses on partner creation and management. In this module, it is provisioned with reminders, follow-ups and notifications. An effective way of managing partner relationships for an assigned office.



Name	Address	Status
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Franchise modules:

This module focuses on franchise creation and management. In this module, it is provisioned with reminders, follow-ups and notifications. Many sub-modules are available for the overall management of franchises.



#	Company Name	Director Name
1	Franchise Name 1	Start Time

RETURN ON INVESTMENT (ROI):

When considering the ROI for Uniwatcher several factors can be considered. The traditional process of managing student applications takes a lot of time and effort from both the applicant and staff of the agency. The countless number of paper works, the dependency on individuals and institutions and many external factors drag the whole application process long. Not to mention managing the company staff will surely bring chaos to the entire operation.

Uniwatcher can reduce cost, save time and increase the efficiency of the entire process. Also, the value of data-driven insights provided by the software can help in optimising operations and strategic planning.



Uniwatcher is a cost-saving solution for the entire admission process by reducing the manual effort 1:10. By reducing the overall operation cost, agencies can increase their business earning which can be re-invested in the business to generate more business.

PRICING:

The pricing plans are designed as per the features procured by the customer. There is no restriction on the number of users.

Plan	Price	Includes	Excludes
Basic	\$200/month	Student CRM Suite	Partner Module, Franchise Modules
Standard	\$250/month	Student CRM Suite, Partner Module	Franchise Modules
Premium	\$300/month	Student CRM Suite, Partner Module, Franchise Modules	

- AMC per year is \$1000
- Custom Development and Changes will be charged on a need basis

Uniwatcher revolutionises the way educational agencies manage applicants, and higher studies, offering a comprehensive suite of features designed to enhance efficiency, accuracy, and client satisfaction. With its user-friendly interface, robust functionality, and customizable options, Uniwatcher empowers agencies to excel in a highly competitive industry while providing students with the support they need to pursue their educational aspirations and make admissions easy.



Uniwatcher
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